

1. What are Cookies?

A cookie is a small file that is placed and stored on your computer or device by websites that you visit. Cookies are widely used to make websites work, improve the browsing experience for the visitor and to provide information on visitor behaviour to the website owner. For further information on the use of cookies, visit www.allaboutcookies.org.

2. Types of Cookies by Lifetime

2.1. Session Cookies

These are temporary cookies that remain in the cookie file of your device's browser until you close the browser. They can enable certain website functionality and are also used by the server to store/remember information about user web page activities, so user information can be stored throughout an online web process e.g., to allow information to be carried across pages of a website to avoid having to re-enter information.

2.2. Persistent Cookies

These are cookies that remain in the cookie file of your browser for much longer (how long depends on the lifetime of the specific cookie). Generally speaking, persistent cookies can be used to track website visits, including returning and unique visitors, and to monitor how people interact with a website. They can also be used to help arrange content to match a user's preferred interests/preferences more quickly e.g. language settings, however, these cookies cannot be used by themselves to identify you.

3. Types of Cookies by Purpose

3.1. Strictly Necessary Cookies

Strictly Necessary cookies are essential to let you move around the website and use its features, such as accessing secure areas, shopping baskets and online billing. These cookies allow our website to provide services at your request.

3.2. Performance Cookies

Performance cookies collect information about how you use our website e.g. which pages you visit most often, and if you experience any error messages. They also allow us to update our website to improve performance and tailor it to your preferences. These cookies do not collect any information that could identify you - all the information collected is anonymous. They will not be used to target adverts to you on other websites.

3.3. Functionality Cookies

Functionality cookies are used to remember the choices you make, e.g. your user name, log in details and language preferences. They also remember any customisations you make to the website to give you enhanced, more personal features.

3.4.Targeting Cookies

Targeting cookies collect information about your browsing habits to deliver adverts which are more relevant to you and your interests. They also measure the effectiveness of advertising campaigns.

4. How Do We Use Cookies?

As with most websites, EnableGDPR uses cookies for several reasons, primarily to help enhance and personalise your online experience.

Strictly necessary cookies	We use these cookies as they are essential for the functioning of our website. We do not use these cookies to collect any personal information about. These are mainly session cookies that are used for example to remember who you are while you move around our website.
Performance cookies	We use such cookies to collect statistical information to help us improve our service for you. Some of these cookies may come from third parties (such as our analytics provider) we use to enable this information collection. The data gathered in this way does not personally identify you.
Functionality cookies	We use these cookies to enable us to enhance your experience with our website, such as by remembering who you are or to personalise the website for you.
Targeting cookies	We do not use these cookies on our website.

5. Managing, Disabling and Enabling Cookies

It is every user's right to have the choice of whether to agree to 'cookies' or not. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. Please keep in mind that removing or blocking cookies can negatively impact your user experience and parts of our website may no longer be fully accessible. This is a far easier process than it sounds, and if you wish to restrict or block the cookies which are set by our website, you can do this through your browser settings. For any required information about how to manage and disable cookies, however, you can use the 'Help' function within your browser or for any further instructions, please visit www.allaboutcookies.org.

EU regulations require us to allow users the option of accepting our cookies. The links below will take you to the web browser's help page where you can manage your cookies:

[Internet Explorer](#)

[Firefox](#)

[Google Chrome](#)

[Opera](#)

[Safari](#)

[Android](#)

You can opt out of customized ads by visiting: [Ads Preference Manager](#).

To opt-out of Google Analytics: [Google Analytics Opt-out Browser Add-on](#).